FACTSHEET

PARKME

Launched in 2008, **ParkMe** is the leading provider of real-time parking information to navigation companies and consumers. The Company has built the world's most comprehensive parking database with live data for both on-street and off-street parking, which includes more than **28,000 parking locations** across **1,823 cities** in **32 countries** on **seven continents**.

ParkMe offers both analytic data to parking operators, as well as parking information with insights from hundreds of public and private sources to the users of its **iPhone**, **iPod Touch**, **iPad** and **Android** apps. Users can also access ParkMe via **GPS and in-car navigation systems**, **online widgets**, and **ParkMe.com**.

THE EXPERIENCE

ParkMe displays real-time parking data, including rates, hours of operation, payment types, real-time occupancy information, the locations of lot and garage entrances and more. It all starts with a destination, which users can instantly look up, in addition to plugging in pertinent information like mode of transport (car, oversized vehicle, or motorcycle); preference for the closest or cheapest spot; the option to choose between lots and garages or street parking; the duration of time (from 1 minute to 31 days); a parking timer to count down the minutes before the vehicle needs to be attended to; and a map that leads users back to the parking spot.

THE MISSION

The ParkMe mission is simple – to make parking easier. Parking has become a $30 billion industry, according to the International Parking Institute. Historically, no one company has devised a way to bring together drivers, lot/garage owners and city parking administrations to share information. That's where ParkMe comes in. The Company collects and aggregates vital parking information to grow its data footprint; broadens its relationships in more cities with transportations departments and parking operators; and cultivates in-car navigation partnerships with car manufacturers and consumer electronics makers of navigation products. Future rollout plans include parking reservations, mobile payments and coupons, in-app location based advertising and more!

THE HISTORY

Parking is one of the most frustrating, wallet-draining and logistically complex problem for any urban driver. ParkMe, founded by Sam Friedman and Alex Israel, was created as a result of their own frustrations trying to find parking in Santa Monica and the greater Los Angeles area. They started the company in Sam's garage, immersed themselves in the business of parking and began reaching out to cities and parking operators for data collection. Now, with the backing of a highly respected group of investors, including Fontinalis Partners, IDG Ventures and Angeleno Group, ParkMe has grown to become the top provider of dynamic parking data.

THE DATA

- Top 10 ParkMe U.S. Cities: **Los Angeles, New York, San Francisco, Washington D.C., Chicago, Boston, Seattle, San Diego, Dallas** and **Austin**
- U.S. city with the MOST parking: **New York, NY**
- U.S. city with the LEAST parking: **San Jose, CA**
- U.S. city with MOST EXPENSIVE parking: **New York, NY at $7.59 per hour**
- U.S. city with LEAST EXPENSIVE parking: **Phoenix, AZ at $1.81 per hour**
- Number of parking spaces in America: **More than 5.6 million spaces**

MANAGEMENT

Sam Friedman | Co-Founder & CEO
Alex Israel | Co-Founder & COO

HQ

Santa Monica, California, USA

FOLLOW

Website: www.ParkMe.com | Facebook: Facebook.com/ParkMe | Twitter: Twitter.com/ParkMe

CONTACT

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